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Aloha Kia Awards Christine from Kailua a New Kia Soul After Competing For Over 60 Hours in Aloha Kia's Hands-On Challenge!

Honolulu, Hawaii. – In celebration of Aloha Kia's 20th Anniversary, Christine Macpherson from Kailua triumphed in an over 60 hour rigorous challenge, beating out 19 other contestants in Aloha Kia's Hands-On Challenge and being the last person standing with her hand flat on the prized Kia Soul.

"In honor of our 20th anniversary celebration at Aloha Kia, we are very honored to award Christine with a brand new Kia Soul and runner up Kailani with a \$1000.00 check, a one-year membership to the Honolulu Club, and a year supply of Gas from Hele. They stood strong and tall for over 60 hours and finished on our anniversary date thru this curling event not sitting or lifting their feet and a 15-minute break every 3 hours. We would also like to congratulate and thank all of our contestants for their participation in our contest at our Windward Mall location. This event was full of excitement, drama and fun and we thank you, Hawaii, for supporting our very deserving contestants and Christine through her journey. MAHALO for allowing us to serve you and be your Kia dealer all Islands for 20 years!"

-Bill Van Den Hurk, owner of Aloha Kia.

Along with the brand new Kia Soul, both the winner and the runner-up, Kailani, will receive massages, courtesy of Island Massage. Aloha Kia would also like to award Kailani a \$1000 for her valiant efforts throughout the entire weekend, a yearlong Honolulu Club membership, courtesy of The Honolulu Club, Hele Gas Cards, courtesy of Hele, and a Lanikai Bath and Body Gift. This event truly had our community engaged from the start on April 20th, 2017 at 6:00 pm, and it's great to see local businesses and supporters coming together to reward our contestants' efforts and friendly competition.

Aloha Kia's Hands On Challenge Rules: This contest was not only about who was the most physically strong, but it challenged one's alertness and will power. 20 contestants had to keep at least one hand (no leaning) on the new Kia Soul for a period of several days until there is only one contestant left. Rules were very strict and detailed. Two feet must remain flat on the ground at all times without sitting. No other body parts other than the soles of your feet were allowed to touch the ground and no other body part was allowed to touch the car. Even clothing was not allowed to touch the car. Contestants had to have their hand on the car for 3 hours at a time and received 15-minute breaks in between the 3-hour challenge times to eat, use the restroom and rest.

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